



2018 POSTER PRESENTATION

Posters will reflect the theme of this year's iGeo "Appreciating Landscapes". Specifically, students are to prepare a poster responding to the question:

How has water in one of its various forms (e.g., surface, ground, river, lake, coastal, sea ice, glacial ice) influenced human activities (settlement, transportation, industry, tourism, etc.) in a community or region in your country?

Develop a poster which effectively communicates this interaction through the use of maps, graphics and text.

Posters have to be prepared and presented by the students taking part in the iGeo. Using a poster prepared by someone else is unacceptable. The poster presentation is not counted as part of a student's final score in the iGeo. However prizes are planned for the teams whose posters and presentations best meet the judges' criteria.

Poster:

The poster will be a mix of text and graphics that answers the question (detailed above):
How has water in one of its various forms influenced human activities in a community or region in your country?

Posters can be created digitally with the provided Powerpoint template to ensure you have the proper size, or please ask the organizers if you require a different method to create your posters. Posters must be submitted online through the form available here:

<https://goo.gl/forms/DFC8gWzLY2VQSzxZ2>

If there are any problems with submitting here, please send your poster by email to the following address:

igeoposter@gmail.com

The deadline for submission is July 9, 2018. We will print the posters for you and have them available at the beginning of the iGeo.



Specifications for Poster:

- Poster dimensions are **30" wide by 42" high (76 cm x 106 cm)**
- If you require help creating the basic PowerPoint page for the poster, please let us know.
- **Portrait** view only – having long posters vs wide posters will be more efficient for our space
- Ensure that posters have a **1/2"** (1.5 cm) border when submitting for printing.
- Submitted posters must be submitted in .pdf and ideally < 40 mb in size.
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Here are some hints on producing the poster. The poster is not an advertising type poster but is similar to the type of posters that geographers would produce for a poster presentation session at an academic or professional conference. Elements of an effective poster include:

1. A focused, limited topic
2. Clearly written title and authors.
3. Self-explanatory graphics (but with captions too). These should dominate the poster. Types of graphics that could be used include maps, photos, graphs, flowcharts, diagrams, and tables (all graphics should contain a reference to sources of data).
4. An appropriate amount of text to describe and analyze the issue and draw some conclusions. Use short sentences and bullet points. The text should be large enough to read from 1.5 to 2 metres away.
5. The content should be organized into logical sections, for example, Introduction, Location/Geographic Situation, Issue, Conclusions. These are not mandatory sections, however, the judges will be looking at how well you've organized your content, and the decisions that you make which affect the logical flow of your poster, including the use of appropriately titled sections.

Some poster 'experts' suggest that the right proportion of content is about 20-25% text, 40-45% graphics and 30-40% empty space.



Presentation:

The poster presentation will last approximately 2 hours. During this time, there will always be at least one team member beside the poster. Team members can do this in shifts. This would usually mean that one student would spend about 20 minutes providing explanations to other students and team leaders and answering their questions, and about 1 hour listening to presentations from other students and asking them questions. Alternatively, students can do this in pairs, spending half the time explaining their poster, and half the time looking at other posters.

Evaluation:

The poster and presentation will be evaluated considering the following criteria:

Content	Clear identification of location and scale of area of focus
	Description of water form and spatial extent of it and its influence
	Analysis of effect on human activity with evidence to support claims
	Logical flow of information from introduction to conclusions
Poster	Design: overall organization and attractiveness of poster
	Logical flow of poster elements (section divisions, placement)
	Appropriate use of graphics and maps (relevance, creativity, quality)
	Poster effectively communicates response to the research question
	Documentation of text, map, and graphic sources complete
	Poster meets specifications (size, sourced graphics, readability, etc.)
Oral	Depth of the knowledge in response
	Clarity and Quality of response
	Ability to refer to the poster but not read from it

Judges will be chosen by the local organizing committee, and may consist of Team Leaders, Task Force members, and participants of the Commission on Geographical Education.

IGU:

Posters will be displayed at the International Geographical Union at the Quebec City Conference Centre for the duration of the IGU meeting Aug. 6th – 10th.